

# WE STAND FOR WHAT WE STAND ON



**NEWSLETTER FOCUSING ON THE AWARENESS  
CAMPAIGN RUN FROM EARTH DAY TO  
ENVIRONMENT DAY**

**EVERYDAY IS EARTH AND  
ENVIRONMENT DAY**



**LET'S COME TOGETHER TO RESTORE THE  
COLOURS OF NATURE  
A GARBAGE FREE INDIA INITIATIVE**



**WORLD  
Environment  
DAY**



## **OBJECTIVES OF THE CAMPAIGN:**

- **TO CELEBRATE EARTH DAY AND WORLD ENVIRONMENT DAY**
- **TO REVIVE AND RESTORE THE LOST COLOURS OF NATURE**
- **TO SPREAD AWARENESS ABOUT THE ENVIRONMENT AND OUR SURROUNDING**
- **TO TRANSLATE AWARENESS INTO ACTION**
- **TO ENGAGE WITH OUT OF SCHOOL CHILDREN**



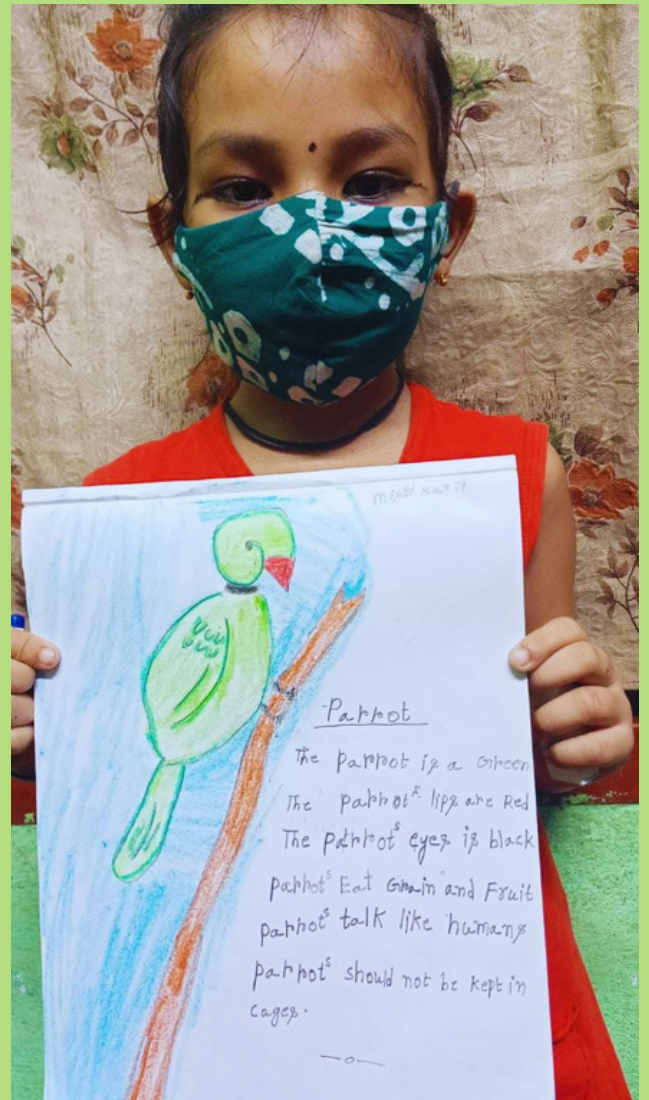
**PROTECT HER, SAVE NATURE**



# BIODIVERSITY WEEK

**To be aware of our immediate environment  
and understand the inter dependence of  
various species for co-existence**





Parrot

The parrot is a Green  
The parrot's lips are Red  
The parrot's eyes is black  
parrot's Eat Green and Fruit  
parrot's talk like humans  
parrot's should not be kept in cages.

# ଜୋଡ଼

ଜୋଡ଼ା ଏକମାତ୍ର ମାଧ୍ୟମ ଯାହା ଆମେକାର ଆକାଶରେ ଉଡ଼ୁଥିବା, ଆମାଦେ ପ୍ରାଣୀ ନୁହେଁ । ଏହି ମାଧ୍ୟମ ଭାରତ ସମଗ୍ରାଂଶରେ ଅଧିକାଂଶ ସ୍ତ୍ରୀମାନେ ରଖି କରନ୍ତି । ଏହା ଦେଖିବାପାଇଁ ସମସ୍ତଙ୍କର ଉତ୍ସାହ ମାତ୍ର ନାହିଁ, ଏହା ହୋଇ ହୋଇ ଉପାସ ଦିଲ୍ଲୀ, ଏହା ଦେଖିବା ପୂର୍ବରୁ ଉପାସ ଦିଲ୍ଲୀ ଏବଂ ଏହି ମାଧ୍ୟମ ଓ ସୁଖନିୟମ ଆଦି ଏହିପରି ହୋଇ ଥାଏ । ଏହା ମା ହୋଇ ହୋଇ ହୋଇ ଏହାଦେ ଏହାଦେ ଏହିପରି ମାଧ୍ୟମରେ ୨୫୯୨ ଆମେ, ଏହା ପ୍ରକୃତ ମାଧ୍ୟମର ମାଧ୍ୟମ ରଖି ହୋଇ ଥାଏ ।





# COMPOSTING WEEK

**Waste is a resource, composting is the best practice to recycle wet waste at home and hence reduce the burden on landfill**









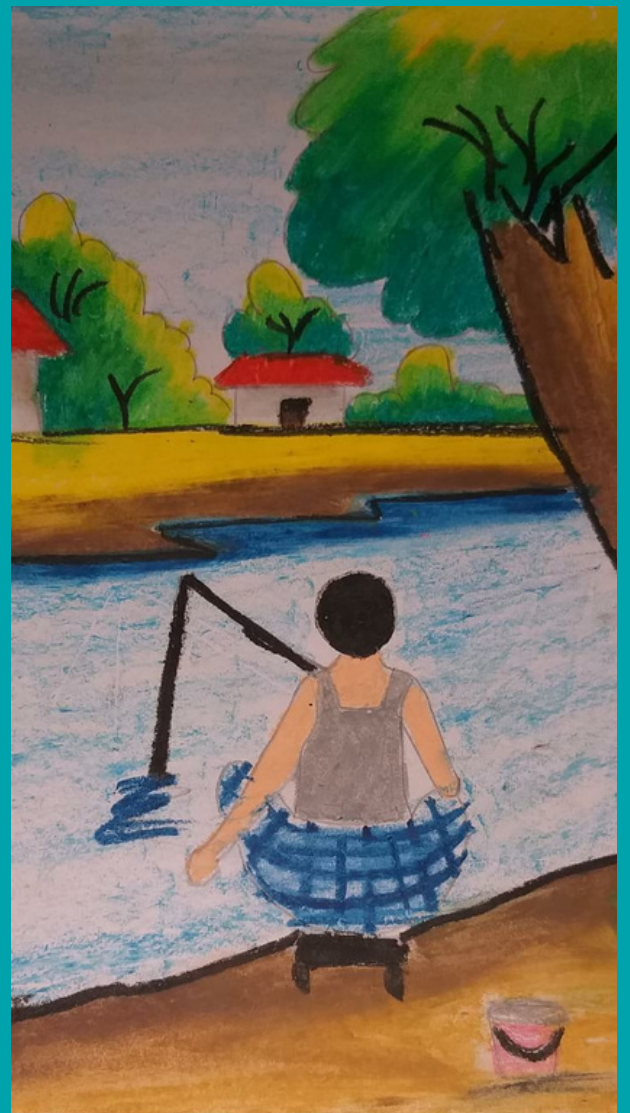


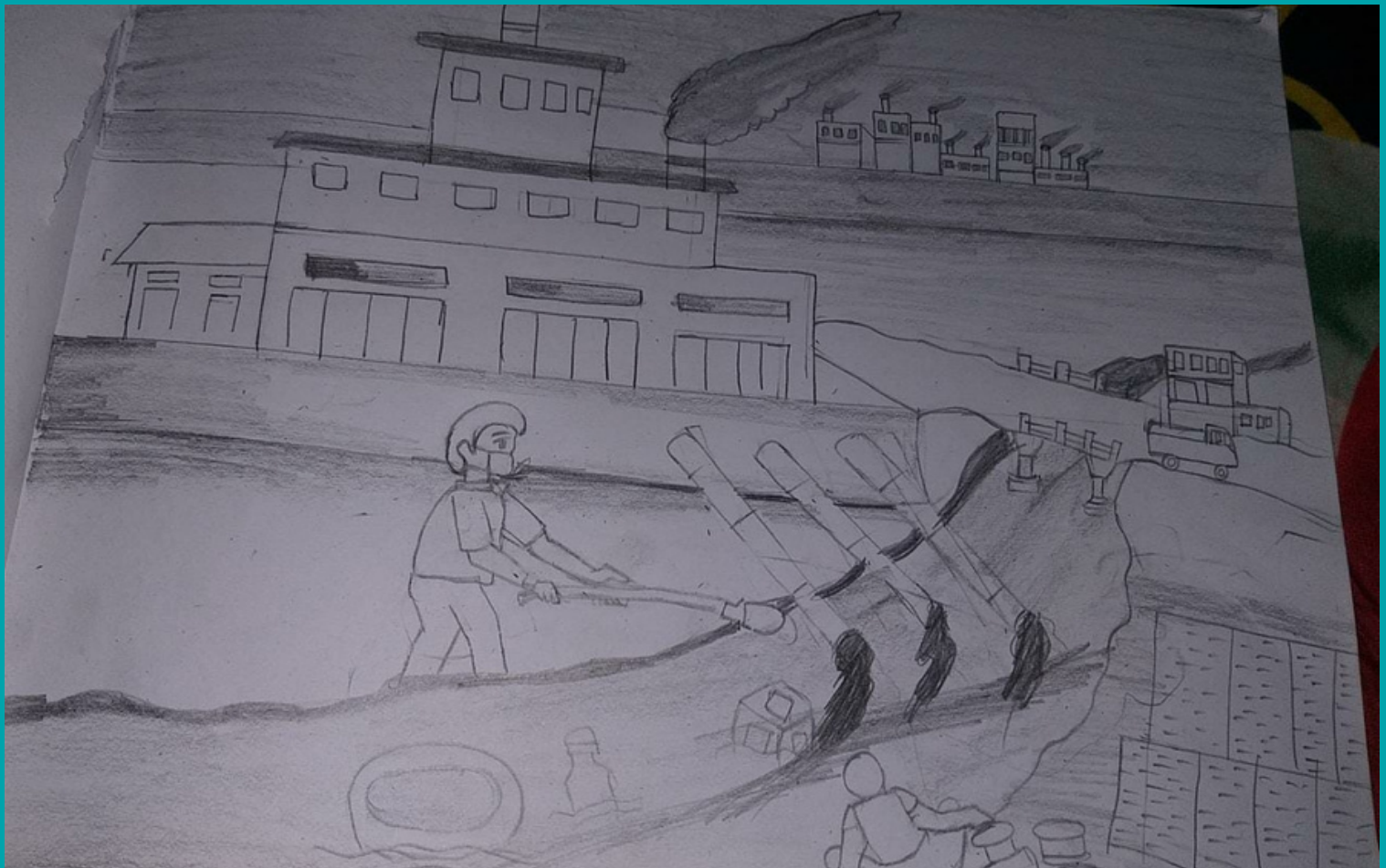
# WATER POLLUTION WEEK

**Build awareness about water pollutants and  
take actions to curb the problem**











# AIR POLLUTION WEEK

**Build awareness and recognise the air  
pollutants and take steps to address the  
problem**



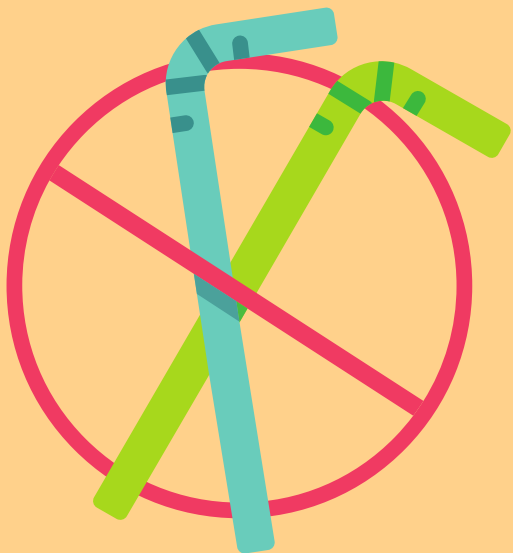






# PLASTIC POLLUTION WEEK

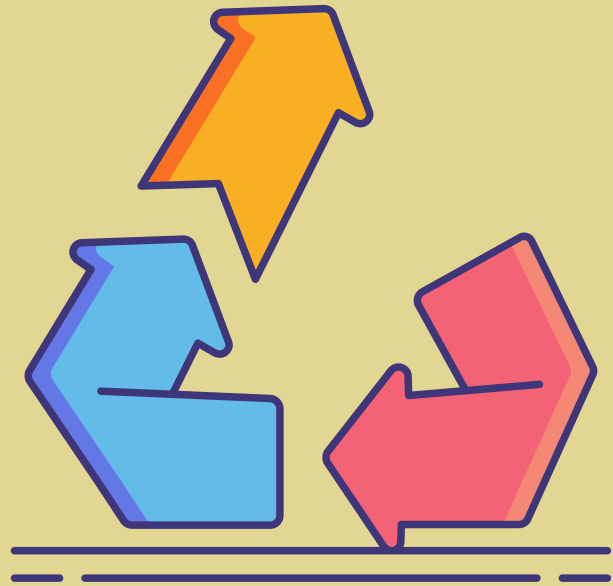
**Be aware and conscious of the items used by us on a daily basis, its constitutes and the effect it has on us**











# REPURPOSE WEEK

**To use resources available at home and  
transform it to something new**







# SEASON PLANTATION WEEK

**To plant trees according to the season to  
get the blissful rewards of nature**





